

Highlights from Osheta Moore's talk

what does it mean to tell better stories?

Social media is about relationships, but how do we avoid becoming overly personal in a professional context.

Osheta tells me there is an interest in the Anabaptist perspective that goes beyond our immediate circles. How do we go about sharing our stories beyond ourselves?

How do we deal with social media addictions? (For ourselves or recognizing the possibility in our audience)

How easy/difficult is it for you to disconnect from social media?

How do we tell good stories about difficult topics?

How do we relate to a broad spectrum of audiences without watering down messages?

How can we show up in meaningful ways in order to be supportive?

posts that inspire passion, give purpose and invite others to play/participate

Social media breaks and organizations

Best practices for work/life balance when social media is 24/7

How do we authentically invite BIPOC stories from a predominately white institution without appearing to co-opt the stories and experiences.

Is it important for organizations to engage in challenging conversations online even if those topics aren't directly related to our organization? Or is it okay/better to avoid them?

How do we discern which external news to respond in our organizational context?

Are there ways or spaces to intentionally engage in healthy ways with people who disagree, rather than waiting until disagreements arise?

How do we bring the peace of Jesus when we enter online spaces?

Let's think about what platforms for what types of conversations.

What does forceful goodness look like on the World Wide Web in your occupational context?

How do we make personal connections through social media when posting/interacting on behalf of an organization?

How do we go about creating social media protocol that others in our organizations will stick to?

I liked her description of "enemy" as someone who is beyond the edge of our empathy (can't remember her exact words). How do we practice and model extending that empathy more widely as institutions?

What spaces can we invite people into online to help them rehumanize?

How do we rehumanize those who have been dehumanized in our work?

How do we handle having an organizational voice and a personal voice when they are not always the same

I also wonder about the question of having a consistent organizational voice but also having meaningful person-to-person (humanizing) interactions with our social media followers.

How do we manage the time it takes to respond well and follow up with social media conversations?

Our goal as peacemakers (in social media) is to humanize people.

rehumanizing others by right relatedness - what does that look like in a professional communications context?

Highlights/take-aways from AW talk

I appreciated David Cramer's reminder that the best preaching is shaped by careful listening. How are we listening to our constituents in an ongoing way? (and not just the vocal ones?)

A good reminder that building life-giving community takes work, even if painful at times.

Finding ways for real engagement, rather than online comments that quickly deteriorate into vitriol.

Here's the link to the Membership Puzzle Project; they've produced a guideline for developing a membership plan. <https://membershippuzzle.org/>

Quoting Dani: "Perfection is not required, if it's even possible. What's required is movement!" Thanks for this word of wisdom, Dani!

Connections between Osheta and AW keynotes: themes of emphasis on human dignity and cultural humility

The responsibility that we have for expanding human dignity and creating brave spaces.

Seems like a common theme is how to make sure *everyone* feels heard.

We all know about the political divides in the U.S. and to a lesser extent in Canada. What is the experience with that in our publications and organizations, and how do we deal with it?

What ideas does the group have for the recruitment of board members and writers from groups not currently on the board including the more culturally conservative/traditionalist groups

AW presentation title was "Courageous becoming." In what ways have you had to be courageous in your communications in the past year?

Going back to David Kramer's questions, What's Good News?, can conflicting views be good news?

Including all voices - if you want to attract an audience they must by included in being the voice - how do we include all voices

Kudos to Dani, Tim, Paul and others for creating AW. Lots of hard and creative work!

Are there ways publications, colleges and other organizations/ministries could collaborate more to support each other and help all to succeed?

How can communicators hold our values together and serve the vast spectrum of Anabaptist expression, in an era where those who disagree are more apt to disengage forever than dialogue?

I was impressed with the commitment to take on difficult stories as well as the stories that make us feel good!

It seems that anabaptists all struggle with balancing the views of both conservative and progressive audiences. But I'm proud to be part of a diverse group!

Affirm the original content for Spanish-language resources. How can some of that content/wisdom be accessed by English-language readers?

The discussion about the age of readers should give us all pause . . . and cause us to think together about how we engage younger people in the future.

The challenge of being innovative while conserving the best of what was.

How can Anabaptist Communicators help us hear the voice of youth who aren't just at Anabaptist colleges?

How to make content (as part of their ministry) accessible to all (no paywall), and at the same time be financially sustainable.

Do you write for the audience you have or the audience you want?

Importance of knowing our audiences rather than everything always being for everyone