



ANABAPTIST  
COMMUNICATORS

— Virtual Conference —

# Unveiling Common Threads

Shared Stories, Diverse Audiences

Nov. 16-17, 2023

## Thursday, November 16 (all times EST)

- Noon Welcome, Prayer & Introductions
- 12:30 Workshop: Racial justice and anti-oppression in communications  
*DeeDee Risher, Associate Communications Director for Project HOME and Freelance Writer*
- 1:45 Break
- 2:00 Keynote with Q & A: A third way in focusing on audience  
*Celeste Kennel-Shank, Journalist, Pastor and Author of the new book "What You Sow is a Bare Seed: A Countercultural Christian Community Over Five Decades of Change"*
- 3:30 Anabaptist Communicators Annual Meeting
- 4:00 Dismissal

## Friday, November 17 (all times EST)

- Noon Keynote with Q & A: Best practices for working with writers of color  
*Josiah Daniels, Associate Opinion Editor at sojo.net*  
*Amar Peterman, Writer for Sojourners*
- 1:30 Affinity Groups/Networking Session
- 2:30 Break
- 2:45 Workshop: Continuing the conversation on Artificial Intelligence  
*Karl Stutzman, MLS, Anabaptist Mennonite Biblical Seminary Director of Library Services*  
*Anna Groff, MPA, Assistant Professor of Communication at Goshen College*  
*Jake Smucker, Freelance Multimedia Producer and Designer*  
*Madalyn Metzger, Chief Marketing Officer, Everence®*
- 3:45 Conference Wrap-up
- 4:00 Dismissal