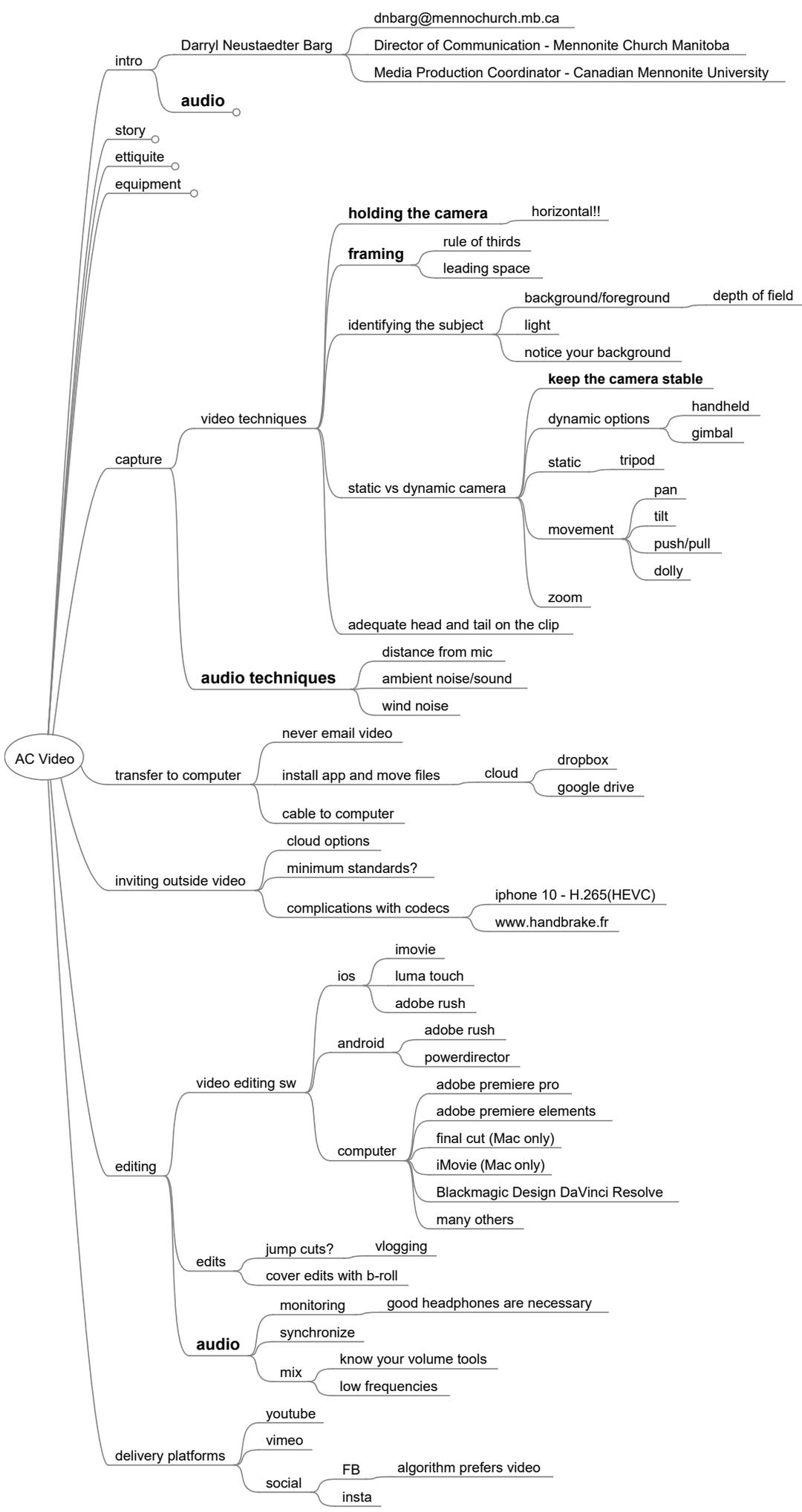


- capture
- transfer to computer
- inviting outside video
- editing
- delivery platforms



AC Video

intro

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audio

story

etiquite

equipment

capture

video techniques

audio techniques

holding the camera

horizontal!!

framing

rule of thirds

leading space

identifying the subject

background/foreground

depth of field

light

notice your background

static vs dynamic camera

keep the camera stable

dynamic options

handheld

gimbal

static

tripod

movement

pan

tilt

push/pull

dolly

zoom

adequate head and tail on the clip

distance from mic

ambient noise/sound

wind noise

transfer to computer

never email video

install app and move files

cloud

dropbox

google drive

cable to computer

inviting outside video

cloud options

minimum standards?

complications with codecs

iphone 10 - H.265(HEVC)

www.handbrake.fr

editing

video editing sw

ios

imovie

luma touch

adobe rush

android

adobe rush

powerdirector

computer

adobe premiere pro

adobe premiere elements

final cut (Mac only)

iMovie (Mac only)

Blackmagic Design DaVinci Resolve

many others

edits

jump cuts?

vlogging

cover edits with b-roll

audio

monitoring

good headphones are necessary

synchronize

mix

know your volume tools

low frequencies

delivery platforms

youtube

vimeo

social

FB

algorithm prefers video

insta